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WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

GMMB
Attention: Maura Gilroy
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961201-1	10/14/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	101 - Candidate Orders	1537 - OFA Sked A 1

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	961201	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/15/12	LIVE WITH KELLY & MICHAEL	9A-10A	- TWTF - -	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- TWTF - -	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/11/12	9:57 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12Z147H	\$500.00 NM
2	WCVB	F	10/12/12	9:49 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12Z147H	\$500.00 NM
2	10/09/12	10/15/12	STEVE HARVEY DAY	10-11a	- TWTF - -	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- TWTF - -	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/09/12	10:10 AM	STEVE HARVEY DAY	10-11a	:30	0FA12A138H	\$400.00 NM
2	WCVB	F	10/12/12	10:52 AM	STEVE HARVEY DAY	10-11a	:30	0FA12Z147H	\$400.00 NM
3	10/09/12	10/15/12	Millionaire	1228-1p	- TWTF - -	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- TWTF - -	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	10/10/12	12:47 PM	Millionaire	1228-1p	:30	0FA12Z141H	\$500.00 NM
1	WCVB	F	10/12/12	12:47 PM	Millionaire	1228-1p	:30	0FA12Z147H	\$500.00 NM
4	10/09/12	10/15/12	Cityline	1158-1230p	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	12:28 PM	Cityline	1158-1230p	:30	0FA12Z147H	\$100.00 NM
5	10/09/12	10/15/12	Good Morning America	658-9a	- TWTF - -	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	- TWTF - -	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	10/11/12	8:41 AM	Good Morning America	658-9a	:30	0FA12Z147H	\$800.00 NM
1	WCVB	F	10/12/12	8:43 AM	Good Morning America	658-9a	:30	0FA12Z147H	\$800.00 NM
6	10/09/12	10/15/12	430a Eyeopener	430-5a	MTWTF - -	:30	1	\$100.00	NM



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Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/10/12	4:40 AM	430a Eyeopener	430-5a	:30	OFA12A138H	\$100.00 NM
7	10/09/12	10/15/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	9:28 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	OFA12Z147H	\$550.00 NM
8	10/09/12	10/15/12	PRIVATE PRACTICE WK135A-235A	11-1130p	-----S-	:30	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/13/12	1:29 AM	PRIVATE PRACTICE WKNDLF 1135A-235A	11-1130p	:30	OFA12Z147H	\$100.00 NM
9	10/09/12	10/15/12	Newscenter 5 at 11	11-1130p	-TWTF-S	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF-S	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	11:30 PM	Newscenter 5 at 11	11-1130p	:30	OFA12Z147H	\$2,500.00 NM
10	10/09/12	10/15/12	NASCAR Cup Series	728-1130p	-----S-	:30	2	\$1,000.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/13/12	8:44 PM	NASCAR Cup Series	728-1130p	:30	OFA12Z147H	\$1,000.00 NM
2	WCVB	Sa	10/13/12	10:08 PM	NASCAR Cup Series	728-1130p	:30	OFA12Z147H	\$1,000.00 NM
<u>Total Spots</u>							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$9,750.00
<u>Agency Commission</u>	\$1,462.50
<u>Net Amount Due</u>	\$8,287.50